

African School Milk Conference

2010 SEPTEMBER 29,
- OCTOBER 1,
KENYATTA INTERNATIONAL
CONFERENCE CENTER



Registration Deadlines:

Don't miss registration deadlines!

Early Bird:

*August 15th 2010 Special
discounted fee!*

Deadline:

September 15th 2010

For More Information contact

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The Kenya Dairy Board (KDB) in conjunction with the Eastern and Southern Africa Dairy Association (ESADA) are delighted to invite the dairy stakeholders to the **African School Milk Conference** to be held in **Nairobi, Kenya**. The event shall be held from **Wednesday, September 29th to Friday, October 1st 2010** at the **Kenyatta International Conference Center**.

ESADA has taken note of initiatives by various countries in Africa and beyond to implement a national wide school milk program. Some of the school milk programs have recorded huge successes while others have failed. Some countries are planning to implement the program while others like Kenya are piloting.

Most African country continue to record low milk and milk products consumption rates with sub-Saharan Africa estimated at only 36 litres per capita. The WHO recommended consumption is 200 litres with most developed countries recording consumption as high as 190 litres per capita and beyond.

The dairy industry is very important in Africa because of its role in poverty alleviation and enhancing food security. To continue to attract investment in this very critical sector in Africa, it is imperative to increase consumption of milk and milk products by intervening at the consumers early ages to build a dairy consuming culture.

It is against this backdrop that ESADA and KDB are hosting the Africa School Milk Conference and Exhibition as a platform to share successful school milk programs in Africa and the world at large and enlighten the stakeholders on potential challenges and mistakes to avoid in designing a success and sustainable school milk program.

A raft of recommendations and school milk program models will be developed during the conference. Over 200 delegates from the all over the world are expected to attend the event.

Please find attached the tentative programme of activities for the three day event.

We invite you to register online at www.dairyafrika.com