Our Partners and Sponsors;

Rwanda Development Board;

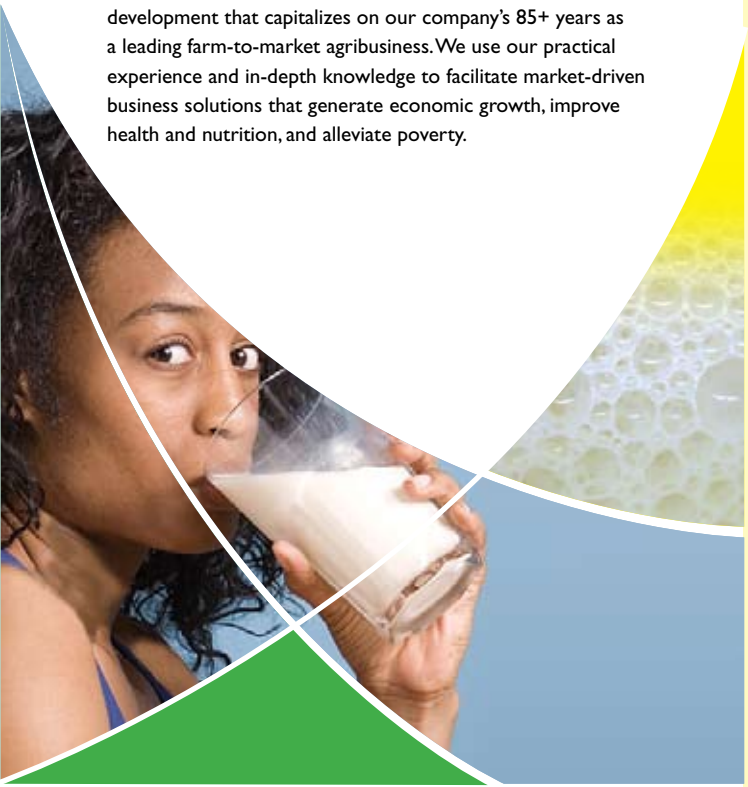
Our mission is to be a nimble hit squad that attacks Rwanda's most urgent development challenges, captures opportunities to drive economic growth, and infects the Government of Rwanda with a practical, aggressive mindset.

Ministry of Agriculture and Animal resources;

Our policy as the Ministry of Agriculture and Animal Resources is to increase animal production, modernize farming, reduce poverty, ensure food security and have surplus for the market. This will ultimately result in the increase of the standard of living of the population. The transformation of the animal resources industry can only be achieved if the constraints to animal production are reversed.

Land O'Lakes;

Since 1981, Land O'Lakes International Development has applied an integrated approach to international economic development that capitalizes on our company's 85+ years as a leading farm-to-market agribusiness. We use our practical experience and in-depth knowledge to facilitate market-driven business solutions that generate economic growth, improve health and nutrition, and alleviate poverty.



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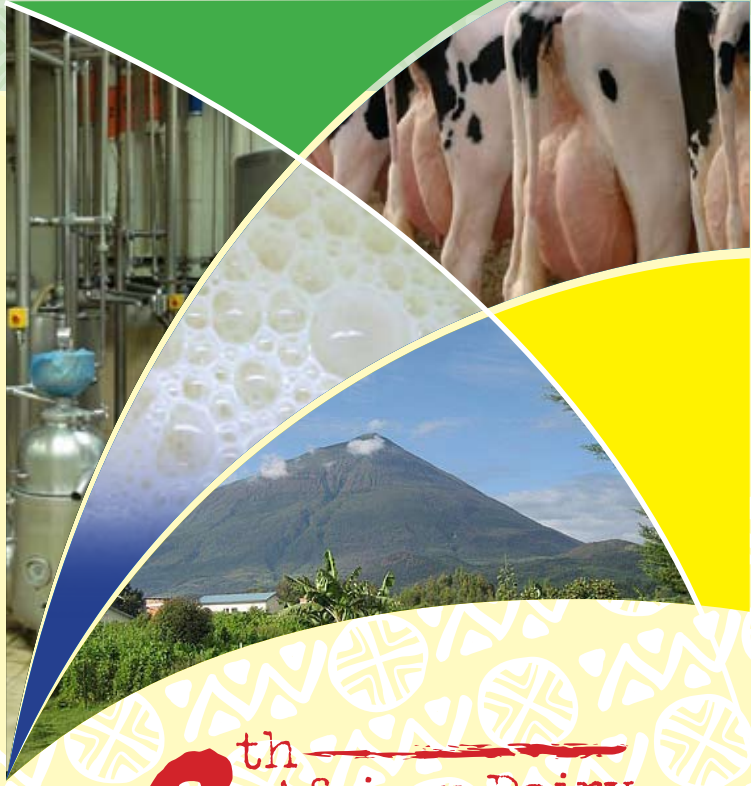
COMESA

LAND O'LAKES, INC.
INTERNATIONAL DEVELOPMENT



6th African Dairy Conference & Exhibition

ANNOUNCEMENT

May 19th – 21st

2010

Kigali, Rwanda

Theme: African Dairy; Competitive and Sustainable?

RDB RWANDA DEVELOPMENT BOARD

MINISTRY OF AGRICULTURE RWANDA

The Eastern and Southern Africa Dairy Association (ESADA), the Rwanda Development Board (RDB), the Ministry of Agriculture and Animal Resources, Rwanda, the Rwanda Conference Committee and Land O'Lakes among other steering committee members are delighted to invite all the dairy stakeholders to the 6th African Dairy Conference and Exhibition to be held in Kigali, Rwanda. The event shall be held from Wednesday, May 19th, 2010 to Friday, May 21st, 2010 at the Serena Hotel Kigali. The event shall be preceded by a farmers' forum on May 18th, 2010 at the same venue.

We promise you a wonderful experience from an innovative programme of conferences, technical talks and seminars, exhibitions, technical tours, social events and of course our awesome scenery and natural assets in the land of a thousand hills as you explore a new frontier of opportunities; that is Rwanda!

African Dairy Conference and Exhibition (ADC&E)

The African Dairy Conference and Exhibition is the largest and most comprehensive convention of regional and international dairy stakeholders in Africa. The event provides unrivalled opportunities to interact with industry experts, practitioners, researchers and scholars, financiers, distributors and marketers, world dairy leaders and technology and other inputs suppliers among other stakeholders. Cutting edge technologies, best practices, recent research findings and studies, innovations, animal care, outstanding animal breeds but to mentioned a few are showcased at this auspicious African dairy event.

Building on the successes of the previous 5 editions of the event (in Kenya, Uganda, Zambia and South Africa), the 6th African Dairy Conference and Exhibition promises to be an even bigger event. In excess of 400 delegates are expected to attend the conference excluding over 500 attending the farmers' forum and visitors during the public open day.

In addressing the industry's challenge towards competiveness and sustainability exceptional regional and international speakers will be presenting on the topics below among others;

- World dairy Situation
- Dairy policies and economics
- Animal Health and Welfare
- Dairy Science and Technology
- Marketing and Communication
- Animal Feeding and Breeding
- Nutrition and Health
- Food Safety and Hygiene
- Financing the dairy industry
- Sustainability and environment
- Outstanding case studies and success stories

Venue

The 6th African Dairy Conference and Exhibition will take place at Serena Hotel in the beautiful and the tidiest city in Africa, Kigali, Rwanda.

Serena Hotel is situated in central Kigali, the ambassadorial and commercial heart of Rwanda and only 10 km from Kigali International Airport

The **exhibition** will be set up outdoors under a big marquee tent where 3M by 3M booths will be constructed for exhibitors. The exhibition will be set up on Monday, May 17th, 2010. The exhibition provides an ideal platform to showcase products and services in the complete dairy value chain. It is an opportune forum for players from primary production, secondary industry and other supplementary sector like financial sector to interact and exchange business contacts. You can miss out!

Sponsorship; Opportune sponsorship slots have been designed to ensure that you make an impression in Rwanda, a country of thousands of opportunities. This is one of a kind chance to enhance your visibility as a player and supporter of the region's dairy sector. A comprehensive sponsorship package is available on www.dairyafrica.com.

Accommodation is available at the Serena Hotel Kigali, the 6th ADC&E venue. Alternative Accommodation is available at the nearby hotels and shuttle services will be provided in selected hotels. Visit the accommodations page on www.dairyafrica.com for more details and reservations.

Dairy tours; Complimentary tours have been arranged for delegates to dairy farms, processing plant and touristic sites in the city of Kigali. This will provide an ideal opportunity to network and enjoy the African hospitality, nature and its nascent dairy industry and a host of opportunities within and without the industry.

Travel; Most flight to Kigali Rwanda connects through Nairobi, Kenya. The travel documents and other requirements are outlined in the ESADA website. Pre and post conference tours have been arranged specifically for you.

Registration Deadlines: Don't miss registration deadlines!

Early Bird: March 1st 2010 Special discounted fee!

Deadline: May 1st 2010

It is indeed a great pleasure to invite you to join us in Kigali for an unforgettable dairy and African experience.